

# Rosario Family

Regular + Bold

**Typeface family:** A typeface family is a set of alphabetic and non alphabetic signs with common structural and stylistic characteristics, which allow them to be recognized as belonging to one system. ¶ The alphabetic signs that compose the typeface family are capitals letters, accented capitals letters, lowercase letters, accented lowercase letters, and capitals and lowercase ligatures. Non alphabetic signs are numbers, punctuation marks and commercial signs. ¶ There are families that have a third system, small caps, capital signs of a smaller size which maintain the lowercase typographic color (unlike a capitals letter reduced to the x height). ¶ **Type size:** The concept of type size has to do with the printing technique in which movable types are used. It is the vertical size of the type's face, considering the whole lead block. ¶ This measure includes ascenders, x height, descenders and a small space (called shoulder) for the descender of a line not to touch the ascenders of the line below. ¶ When composing different typeface families with a same type size, the x heights, the capitals heights and the ascenders and descenders may not coincide. The reason for this is that...

Regular + Italic + Bold

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Bold

# Friendly

Regular + Italic

The first part of the project provides a theoretical framework to understand the attributes of a font family and introduce the skills involved in typeface design: what *structure*, *stroke* and *counter* mean in this field, what kerning and tracking are all about, how to deal with details and serifs. It also describes how fonts can be used appropriately through a repertoire of approaches to typography for different sorts of publications, from music inserts to printed books, newspapers and magazines. Once published online, it may be edited, enhanced and improved with the input and assistance of everyone interested. *We hope your kind collaboration will help us move the world of typography forward!*

Italic + Bold + Regular

*second phase aims at developing exercises to put*  
**A PROJECT AIMS AT EXPANDING, UPDATING**  
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